

Woman

OF THE YEAR



Dear Friend:

Five years ago, the Junior League of Indian River County sought to highlight the enormous contributions women make every day to our community through the Woman of the Year awards and recognition luncheon. Together with our community, we have honored well over 100 outstanding women who make an immeasurable impact in Indian River County.

This year, we look forward to honoring what is sure to be another group of inspiring nominees at the 6th annual Woman of the Year event on April 18, 2018. A Woman of the Year nominee demonstrates high ethical standards personally, is a recognized role model, has a strong sense of community responsibility, and is outstanding in her contributions within Indian River County. The four categories in which a woman can be nominated are Business Professional, Civic Professional, Volunteer, and Rising Star. All nominees will be honored in event press, in the event program, and at the luncheon. The winner of each category will be considered for Woman of the Year.

I hope you will consider joining us in recognizing the 2018 nominees as one of the Woman of the Year Underwriters, Sponsors, or Advertisers. In the following pages you will find a description sheet of sponsorship opportunities. Please feel free to contact me regarding questions you may have about this important event at (772) 538-3767 or woty@jlir.org.

The Junior League of Indian River is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action of trained volunteers. Through partnerships with other non-profit agencies, we identify unmet needs in the community and develop programs to address gaps in services. We seek to improve the lives of children and families through one-day Community Impact Projects or long-term initiatives.

Your support of this event will not only help us acknowledge the leadership, service, and dedication of extraordinary women, but will allow the Junior League of Indian River to continue the many activities that help so many in Indian River County. On behalf of the Junior League of Indian River, please accept my sincere appreciation for your consideration.

Warm Regards,

Susan Aguirre
Event Chair, Woman of the Year

Junior League of Indian River, Inc. is a 501(c)3 nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. Junior League of Indian River, Inc. is registered with the Florida Department of Agriculture, #CH11840. "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE."

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Thank you for your interest in supporting the 6th annual Woman of the Year awards and luncheon on April 18, 2018. Please indicate your level of support, complete this form, and mail it with your donation to the Junior League of Indian River. If you have any questions regarding the event or these opportunities, please contact Susan Aguirre at woty@jlir.org.

2018 Woman of the Year UNDERWRITING OPPORTUNITIES

Underwriting opportunities are designed for those who prefer a specific category of giving.

- Presenting Sponsor Underwriter (exclusive).....\$5,000**
Benefits to this Underwriter: 4 tickets to Woman of the Year Awards event, back-cover ad in Woman of the Year event program, inclusion in all event media and promotions, podium recognition at the event, and underwriter listing on Junior League of Indian River website and Facebook page, Woman of the Year Facebook page, invitations*, event program**, on-site event signage, and “thank you” ad.
- Event Program Underwriter (exclusive).....\$2,500**
Benefits to this Underwriter: 2 tickets to Woman of the Year Awards event, inside back cover ad in Woman of the Year event program, and underwriter listing on Junior League of Indian River website and Facebook page, Woman of the Year Facebook page, invitations*, event program**, on-site event signage, and “thank you” ad.
- Luncheon Underwriter (exclusive).....\$2,500**
Benefits to this Underwriter: 2 tickets to Woman of the Year Awards event, full-page ad in Woman of the Year event program, and underwriter listing on Junior League of Indian River website and Facebook page, Woman of the Year Facebook page, invitations*, event program**, on-site event signage, and “thank you” ad.
- Invitations Underwriter (exclusive).....\$1,500**
Benefits to this Underwriter: 2 tickets to Woman of the Year Awards event, half-page ad in Woman of the Year event program, and underwriter listing on Junior League of Indian River website and Facebook page, Woman of the Year Facebook page, invitations*, event program**, on-site event signage, and “thank you” ad.
- Champagne Toast Underwriter (exclusive).....\$1,500**
Benefits to this Underwriter: 2 tickets to Woman of the Year Awards event, half-page ad in Woman of the Year event program, opportunity to give toast at luncheon, and underwriter listing on Junior League of Indian River website and Facebook page, Woman of the Year Facebook page, invitations*, event program**, on-site event signage, and “thank you” ad.
- Company Table (multiple available).....\$1,000**
Table set for 8 with company recognition on table & in event program**.

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2018 Woman of the Year SPONSORSHIP OPPORTUNITIES

Unlimited number available.

- Inspiring EXCELLENCE Sponsor.....\$1,000**
Benefits to these Sponsors: 2 tickets to the Woman of the Year awards event, half-page ad in the Woman of the Year event program, and sponsor listing on the Junior League of Indian River website, on-site event signage, and "thank you" ad.
- Building SUCCESS Sponsor.....\$500**
Benefits to these Sponsors: 1 ticket to the Woman of the Year awards event, quarter-page ad in the Woman of the Year event program, and sponsor listing on the Junior League of Indian River website.
- Motivating PERFORMANCE Sponsor.....\$250**
Benefits to these Sponsors: business-card sized ad in the Woman of the Year event program, and sponsor listing on the Junior League of Indian River website.

2018 Woman of the Year EVENT PROGRAM ADVERTISING OPPORTUNITIES

Email ad to woty@jlir.org by April 2, 2018.

- Full-page (8" X 10.5").....\$500**
- Half-page (8" X 5.125").....\$250**
- Quarter-page (3.875" X 5.125").....\$175**
- Business -card (3.875" X 2.5").....\$100**

NAME TO APPEAR IN PUBLICITY: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

Authorized Signature: _____ **Date:** _____

COMPLETE FORM AND MAIL WITH DONATION TO:

Junior League of Indian River | P.O. Box 274 | Vero Beach, FL 32961-0274

Please make checks payable to Junior League of Indian River, with "WOTY" in the memo line.

*Sponsorship commitment must be received by February 23, 2018 for inclusion on the invitation.

**Sponsorship commitment must be received by April 2, 2018 for inclusion in the program.

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